Premium product presenters / Cheatsheet

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Original prompt variations and generated concept examples. Fictional adult presenters and generic products; inspect every output before commercial use.

Plan before generating

Lock product references, brand materials and colours, camera action, start/end states and the destination crop. Choose native audio only when supported; otherwise script a separate voiceover. Add exact titles and logos in post.

A prompt to adapt

Create a premium product film with an adult presenter chosen for the audience and brand. Use approved references for the cabinet handle and retain its real shape, finish and condition. Begin with the presenter and complete product visible. Make a shallow camera push while the presenter gestures beside the object. Broad soft side light describes the material; a restrained edge light separates it from charcoal surroundings. Keep the object still and avoid revealing surfaces absent from the references. End with a stable product composition. Record the approved line, “Small detail. A different feeling.”, using native dialogue only if supported; otherwise add a separately recorded voiceover to a non-speaking shot. Add exact labels and logos in editing, with no generated on-screen text.

Sequence

The finishing detail: Show the object clearly, then let one material detail hold attention.

Precision in copper: Show the object clearly, then let one material detail hold attention.

Form with a purpose: Show the object clearly, then let one material detail hold attention.

Before accepting a take

Check product geometry and condition, hands and contact, reference identity, light and reflections, neighbouring joins, intelligible audio and crop. An attractive generated result is not proof of performance.

Other prompts in the full guide

The finishing detail; Precision in copper; Form with a purpose