Luxury video prompts / Cheatsheet

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Original starting points, not tested generation results. Adapt them to your model and inspect the output.

Plan before generating

Lock product references, brand materials and colours, camera action, start/end states and the destination crop. Choose native audio only when supported; otherwise script a separate voiceover. Add exact titles and logos in post.

A prompt to adapt

A luxury fragrance film. A plain rectangular amber glass perfume bottle with a brushed brass cap stands on dark stone. Begin in a close product shot and slowly move the camera toward the bottle, keeping its whole silhouette visible. A broad soft light makes a clean reflection along the glass; a narrow warm backlight defines the edges. Deep charcoal surroundings, restrained amber colour, crisp cap detail. The bottle remains still as the camera settles on the final composition.

Sequence

Introduce the ritual: Open on the hand placing the bottle. Cut after the hand clears it.

Let the material fill the frame: Move to the glass and cap detail. Hold long enough to read the surface.

End on the product: Use the final settled composition for your product name and call to action.

Before accepting a take

Check product geometry and condition, hands and contact, reference identity, light and reflections, neighbouring joins, intelligible audio and crop. An attractive generated result is not proof of performance.

Other prompts in the full guide

Fragrance in sculpted light; Amber glass, up close; Jewellery on a turning plinth; Leather and hardware; Silk catching the air; A tailored silhouette in motion; A quiet beauty portrait; Skincare in morning light; Watch case and dial; A sculptural sneaker profile; A creator's fragrance ritual; A quiet suite in the morning