Kitchen décor videos / Prompt guide

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Original starting points, not tested generation results. Adapt them to your model and inspect the output.

Create a kitchen reel around a change people can see: organise the utensils, show the surface texture, then reveal the finished corner. Use these prompts to plan the action, keep the room consistent and give each object a place.

Make a useful corner feel considered.

Start with the actual space: Use a reference that shows the counter and surrounding room. Keep cabinet positions, handles, socket locations and worktop edges fixed. For a wider reveal, supply a wider view.

Show how the arrangement changes: Choose an observable action, such as placing a tray or hanging a towel. Record where each object starts and finishes. Cut from that completed arrangement to a detail that still belongs to the same room.

Keep the look on-brand: Choose a material palette and a lighting direction before generating. A warm evening view can change the mood while preserving the colour and texture of the products. Check that useful working space remains visible.

Make the sequence feel continuous: Compare both sides of every cut for object positions and light. Trim a distracting ending or add a useful detail shot before replacing an otherwise usable take. Add titles and a continuous soundtrack in the edit.

Utensil storage tableau

A household accessories collection or storage vignette.

Create a quiet kitchen counter film centered on a matte ceramic utensil crock beside an oak tray. Frame from counter height so wooden spoon and spatula handles separate against a plain clay wall. A hand returns a clean spoon, then leaves the arrangement still. Make a gentle sideways camera slide, keeping the working surface visible. Soft window light from the left reveals ceramic grain and wood texture. Use sage cabinetry, warm oak and chalk tones.

Prepare: Establish the crock, tray and utensil arrangement in a reference image; leave usable counter space.

framing: Counter-height detail with distinct utensil silhouettes.

movement: A gentle sideways slide and a visible spoon placement.

light: Soft daylight from the left reveals material texture.

palette: Sage, warm oak, chalk and clay.

Check: The spoon enters the crock opening without crossing its wall; Utensil count and shapes remain stable; The camera move preserves counter geometry and object positions

Variation: Replace the wooden utensils with brushed steel while preserving their readable outlines.

A visible counter restyle

A kitchen accessories refresh or decorating sequence.

Show a kitchen counter being restyled through visible hand movements in a locked wide composition. Keep the ceramic utensil crock and oak tray as anchors while a person folds a sage tea towel, places it beside the tray, and adds a small potted herb against the wall. Preserve an open preparation area in front. Soft side daylight reveals the towel's weave and the pot's matte surface. Keep cabinetry and wall colors unchanged throughout the action.

Prepare: Reuse the storage tableau's kitchen; establish the towel and herb pot before their placement.

framing: A locked wide view includes styling and working areas.

movement: Hands fold and place each accessory visibly.

light: Steady side daylight describes cloth and ceramic.

palette: Existing clay and oak with sage and leaf green.

Check: Every added object arrives through a visible action; The towel folds with consistent size and fabric behavior; Cabinetry, crock and tray retain their original positions

Variation: Replace the herb pot with a small ceramic vase while retaining the preparation area.

The evening kitchen

A closing room reveal for décor, lighting or kitchen accessories.

Open close on the ceramic crock, oak tray, folded sage towel and herb pot in the restyled kitchen. Slowly pull back to reveal the surrounding counter and cabinetry at evening. A visible pendant supplies a warm decorative glow while concealed cabinet lighting keeps the preparation surface readable. Let small highlights describe the ceramic rim and leaves without washing out their color. Hold the final arrangement still, with open counter space and a calm charcoal window beyond.

Prepare: Reuse the completed arrangement with an evening reference and visible, plausible light sources.

framing: Move from the accessory grouping to its room context.

movement: A slow pullback ends in a settled composition.

light: Pendant warmth and separate worktop illumination.

palette: Warm chalk and oak, sage accents, charcoal outside.

Check: Cabinet edges and room proportions survive the pullback; Highlights correspond to the established fixtures; Objects retain their colors, scale and arrangement

Variation: Use a cooler evening ambience while preserving warm light over the worktop.

Style the corner, then reveal the room

Connect an observable restyle to a material detail and a settled evening view.

Establish the change: Finish after the final object placement.

Show material and use: Cut closer; retain the towel and pot from the completed restyle.

Resolve in room context: Cut to evening and finish the pullback.

Keep the same kitchen, crock, utensils, tray, towel and pot. Establish the evening change with a clear cut.

Hold the completed arrangement with open counter space; add any title in the edit.

Storage gives the composition a purpose

IKEA recommends grouping everyday items on trays and keeping tools close to their tasks. Translation: show a legible grouping with accessible handles and visible working space.

Retailer's household guidance; camera composition is an original inference.

Restyling can remain visibly achievable

IKEA's styling examples use plants, storage rails and changes of material or color. Translation: build the scene through observable accessory placement rather than unexplained transformations.

Selected styling examples, not a universal decorating formula.

Separate atmosphere from working light

NKBA's panel discusses ambient, task and decorative lighting, and planning color alongside light. Translation: let the room feel warm while the counter and product materials remain readable.

Reported interior-design guidance; the proposed screen lighting is untested.

Sources and scope

The examples, camera directions and sequences are original Shotcraft proposals informed by the sources above. Filming advice, product-maker claims and our prompting inferences are identified separately. Generated results have not been tested.

How to organise kitchen counters: 8 common problems solved / https://www.ikea.com/gb/en/rooms/kitchen/how-to/how-to-organise-kitchen-counters-8-common-problems-solved-pubf61c8f60/ / checked 2026-09-15

3 ways to refresh the style of your kitchen / https://www.ikea.com.hk/en/rooms/kitchen/how-to/3-ways-to-refresh-the-style-of-your-kitchen / checked 2026-09-15

Designing Light: Layering, Materials, and the Architecture of Illumination / https://nkba.org/hpmkt/designing-light-layering-materials-and-the-architecture-of-illumination/ / checked 2026-09-15

Video prompt vocabulary / /prompts/video/

Cinematic language / /prompts/cinematic-language/