Creator Reels and Stories / Cheatsheet

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Original starting points, not tested generation results. Adapt them to your model and inspect the output.

Plan before generating

Lock product references, brand materials and colours, camera action, start/end states and the destination crop. Choose native audio only when supported; otherwise script a separate voiceover. Add exact titles and logos in post.

A prompt to adapt

Create a vertical illustrative cutaway of a quiet creator's desk beside a window. Frame a plain notebook and folded linen from seated eye level, with room above them for editor-added captions. Keep the camera nearly still, allowing only gentle handheld settling. Soft daylight enters from the left; cream, muted sage, and warm wood stay natural. A curtain edge moves slightly.

Sequence

Real opening: Show the actual filming space and introduce the practical problem in your own words. For Stories, this can be a conversational update; for a Reel, establish the subject immediately.

Planning reference: Use the board to prepare the shoot. If it helps explain your decision, show it briefly with an AI planning concept label, then return to the real room.

Real demonstration: Film positioning the phone, checking the light and making an actual recording. Include the hands and details needed to understand the method.

Optional illustrative transition: Place beneath narration about the intended atmosphere, with an AI illustration label. Omit it if the real process footage already carries the explanation.

Real result and assessment: Show the actual recorded sample and describe what you observed, including limitations. Keep any comparison truthful and its conditions understandable.

Optional takeaway background: Add a concise takeaway or an honest question for viewers. For Stories, add the interaction in the app. Keep the generated-background label visible and readable.

Before accepting a take

Check product geometry and condition, hands and contact, reference identity, light and reflections, neighbouring joins, intelligible audio and crop. An attractive generated result is not proof of performance.

Other prompts in the full guide

An illustrative desk cutaway; Plan a real filming corner; A quiet macro background for a takeaway