Car sales videos / Cheatsheet

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Original starting points, not tested generation results. Adapt them to your model and inspect the output.

Plan before generating

Lock product references, brand materials and colours, camera action, start/end states and the destination crop. Choose native audio only when supported; otherwise script a separate voiceover. Add exact titles and logos in post.

A prompt to adapt

Using the supplied photographs of the sale vehicle as visual references, create a clean storyboard of its planned walkaround. Show separate front three-quarter, side and rear three-quarter compositions at a consistent camera height. Keep the depicted paint colour, wheel design and trim consistent with the references. Place the car in a quiet open parking area under soft daylight. Use still planning frames with natural proportions and clear space around the body, ready for shot labels to be added in editing.

Sequence

Plan the coverage: Use the storyboard as a checklist for the real shoot.

Introduce the vehicle: Add verified title text, then cut to the actual walkaround, cabin and condition footage.

Close with the next step: Place the real photograph, accurate listing information and contact details on the end card.

Before accepting a take

Check product geometry and condition, hands and contact, reference identity, light and reflections, neighbouring joins, intelligible audio and crop. An attractive generated result is not proof of performance.

Other prompts in the full guide

Plan a walkaround from real references; A background for the opening title; A clear closing information frame