Car parts videos / Prompt guide

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Original starting points, not tested generation results. Adapt them to your model and inspect the output.

Give an automotive component a precise, polished presentation: show the complete shape, move to its distinguishing interface, then show what is included. These prompts help direct the film while the real product and its documentation supply the facts.

Make the part easy to recognise.

Build a reference set: Gather the actual component views and sale contents. Record connectors, mounting points, surface finish and visible condition. Get the missing side before planning an orbit that reveals it.

Use light to describe the material: Choose a background that separates the silhouette and a reflection that makes the surface readable. Keep metal, rubber and plastic distinct. A premium presentation should preserve wear and identifying details.

Connect overview and detail: End the overview with the relevant interface visible, then cut closer to it. Keep the part orientation and lighting consistent. Check that holes, pins and fasteners do not appear or disappear between views.

Finish with verified information: Add exact part numbers and compatibility information from the listing or documentation in the editor. Review the final take against the supplied component. Generated motion cannot demonstrate fitment or working condition.

The complete component

Opening shot for a parts listing.

Using the supplied photograph of the actual car part as a product reference, create a restrained studio product film. Frame the complete component in a three-quarter view on a matte grey bench. Make a slow, shallow camera push toward its identifying face. Broad side light describes the contours and gentle fill keeps recesses readable. Keep the original material colour, visible markings and surface finish consistent. End in a still, clear composition with space beside the part for editor-added information.

Prepare: Use an image-to-video workflow with an approved product frame. Verify the result against the actual part before using it in an advertisement.

Framing: Complete component, three-quarter view

Movement: Proposed shallow generated camera push

Light: Broad side light with fill

Palette: Actual finish against neutral grey

Check: Outline, proportions and markings match the source; Wear remains visible; No unseen surfaces have been synthesized

Variation: Record a stationary opening with a longer hold.

The connection detail

Show distinguishing mounting or connector features.

Create a macro product concept from the supplied close-up of this car part's mounting interface. The camera stays fixed while a broad reflected highlight travels gently across the metal surface. Keep the holes, terminals and mating edges in the same positions as the reference. Let soft side light reveal the finish against a quiet charcoal background. Settle on a clear final frame with the interface in focus, leaving the important identifying details readable.

Prepare: Choose a detailed real reference. Confirm every mounting feature in the result; the image cannot establish vehicle compatibility.

Framing: Context into interface close-up

Movement: Fixed camera with a moving reflected highlight

Light: Soft raking light and fill

Palette: Unchanged material colours

Check: Holes, terminals and edges retain their geometry; Identifiers remain readable and unchanged; No installation or compatibility is invented

Variation: Use a locked close-up when movement reduces readability.

Everything included

Close a product reel with the sale contents.

Generate an empty studio background for an automotive parts contents shot. Look straight down at a clean, matte grey workbench with a broad pool of soft light in the centre and quiet darker space at the edges. Hold the camera completely fixed. Keep the surface texture subtle and evenly scaled. Leave the centre clear for a real photograph of the component, packaging and supplied accessories to be composited in editing. Use a neutral industrial palette.

Prepare: Composite the real included items over this background. Add the documented identifiers in editing.

Framing: Overhead contents arrangement

Movement: Static generated background; real contents composited later

Light: Broad diffusion

Palette: Actual packaging and neutral bench

Check: Every displayed item is included; Quantities and labels match the listing; No hardware or packaging is generated

Variation: Keep the overhead camera fixed for easier counting.

Build a part-identification reel

Move from the complete object to distinguishing details and sale contents.

Identify: Hold the complete silhouette before cutting closer.

Inspect: Match the interface location to the preceding view.

Confirm contents: Finish on a readable, stable arrangement.

Use the same component, condition, lighting and colour treatment throughout.

Add verified part identifiers and fitment qualifications manually. Check the export against the physical item and listing. Reshoot missing evidence; no performance or savings claim follows from these untested

prompts.

Use coverage to explain the object

Dorman's product-content section identifies conventional product photographs and rotational imagery among its published assets.

Manufacturer-reported practice. The proposed push and lighting are Shotcraft's creative translation.

Keep identifying views and specifications together

Dorman's actuator listing includes front, back, three-quarter and rotational views alongside connector, contents and fitment fields.

One product example, not specifications or compatibility evidence for another component.

Treat fitment as documented information

TecAlliance describes vehicle definitions, technical attributes and fitment criteria as structured data connecting parts to vehicle applications.

Data-provider guidance. Our requirement to verify compatibility separately is an editorial application.

Sources and scope

The examples, camera directions and sequences are original Shotcraft proposals informed by the sources above. Filming advice, product-maker claims and our prompting inferences are identified separately. Generated results have not been tested.

Dorman Virtual Tour / https://tour.dormanproducts.com/ / checked 2026-09-15

Door Lock Actuator Motor — 759-360 / https://www.dormanproducts.com/p-82824-759-360.aspx / checked 2026-09-15

Solutions — TecDoc Reference Data / https://www.tecalliance.net/products / checked 2026-09-15

Video prompt vocabulary / /prompts/video/

Cinematic language / /prompts/cinematic-language/