The lens and the look

Course cheatsheet PDF

Learn framing, camera, light, prompts and delivery through short lessons and practice.

5. The lens and the look

The focal length is fixed. Name the term: _____.

Prime lens

https://www.nikonusa.com/learn-and-explore/c/tips-and-techniques/understanding-focal-length · 2026-09-16

How would you use this principle: Grade from a reference and the story's arc, not shot by shot?

choose the anchor frame for a sequence and match to it. A reel graded one pretty shot at a time has no shape, and an audience should feel the film brighten or cool because the story does.

https://shotcraft.video/learn/crafts/colorist/

How would you use this principle: A focus pull is a rehearsed performance, not a reaction?

it is a set of physical marks and a rhythm learned in rehearsal. When the actor changes the timing, you follow their intention rather than their distance, which is why the good ones watch the performer and not the barrel.

https://shotcraft.video/learn/crafts/first-ac/

Progress can be exported to a file and imported again. With no server, that file is the only real guarantee — browsers do clear storage.